

ROLIN MOE, ED.D.
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EDUCATION

Ed.D., Learning Technologies, Pepperdine University. 2014

Dissertation: "The Evolution & Impact of the Massive Open Online Course"

M.A., Radio-TV-Film, University of Texas at Austin. 2004

B.A. with Distinction (*cum laude*), English, Centenary College of Louisiana. 2001

ADMINISTRATIVE EXPERIENCE

Seattle Pacific University (Seattle, WA)

Director of the Institute for Academic Innovation (2016 – present)

Cultivate, engage and support the University's commitment to innovative pedagogies and procedures. Under the guidance of the President's strategic plan, collaborate alongside senior leadership across the University to identify, create, practice and promote effective, efficient and essential teaching and learning.

- Coordinate the Innovation Advisory Board, a campus-wide delegation committed to fostering innovative projects and practices across the University.
- Manage the Academic Innovation Incubator, a space for faculty, staff and students to work collaboratively in the development of innovative artifacts to be deployed within or across campus.
- Provide leadership for the University's growing academic technology initiatives: blended and online learning, digital formats for non-formal education practices, learning management, web-based learning ecosystems, technology deployment in physical spaces, and open education.
- Work alongside the Assistant Dean of Special Projects as the campus' lead developers and facilitators of teacher professional development
- Harness the expertise of campus-wide support systems (Library, Educational Technology & Media, Computer Information Systems, University Communications, Center for Learning, Student Academic Services) to partner in the production of innovative acts.
- Serve as the University's futurist, identifying key trends and providing evidence-based research as a foundation for potential growth avenues.
- Provide financial, technical, structural & political support to initiatives and processes either within the Innovation Incubator or occurring in external departments & organizations, including technology growth, professional development, faculty affairs, online initiatives & universal design.
- Engage with campus vice presidents and other members of senior leadership on improving procedural and operational aspects of University administration.
- Establish and develop relationships with community leaders in commerce, technology, policy and service in efforts to re-establish the University's place in the community, secure funding for innovation and innovative projects, as well as build strategic partnerships for the University to better serve its community.

Director of Educational Technology & Media (2014 – 2016)

Developed and sustained cross-campus initiatives dedicated to the organization, implementation and assessment of teaching/learning projects and programs. Provided direct leadership to departments, schools and colleges on the relationship of technology, pedagogy, and content.

- Oversaw the systems, supervisors and engagement of campus academic technology (learning management system, lecture capture, pedagogy tools), academic computer labs (Biology, Chemistry, Art, Physics, Music & Educational Technology), academic help desk, and creative pedagogical works for hire (graphic design, audio/visual production) for campus of over 5000 students.

- Established protocols and procedures for the development, operation and support of blended, online and other distance learning initiatives affecting 4000+ students; managed support staff in developing, building and assessing subsequent learning environments.
- Strengthened the University's professional development initiatives for 250 full time faculty and 300+ part-time faculty: workshops, courses, in-services, speakers, communities of practice, online resources, school/college lectures,, group consultations, and webinars.
- Provided strategic guidance and structural support for departments and faculty developing low-residency, online and distance courses or programs.
- Received seven direct reports and oversaw a department of 18 employees, including but not limited to personnel decisions, department management, organizational mission and growth, and keeping unique professionals focused on shared vision and mission.
- Spearheaded the selection and implementation of new technology, and oversee budgets for the department, campus' academic labs and (via co-oversight) student technology fee allocation; negotiated & managed relationships with software developers & representatives.

RAM TEC, LLC (Los Angeles, CA)

Education Consultant (2012-2014)

While researching and writing my dissertation, I operated a consulting practice specializing in the development, implementation and assessment of learning environments as well as strategies for individuals, schools and organizations. My organization invested its time primarily in providing structures and support for at-risk populations in K-12, community colleges and non-formal learning spaces.

- Coordinated and directed the development of distance learning initiatives for formal and non-formal learning institutions.
- Instituted strategic initiatives for educational institutions and organizations dedicated to academic success.
- Provided research-based support in learning assessment for formal and non-formal learning environments.
- Collaborated with schools and institutions in the development, implementation and assessment of structures to support diverse student populations and their specific needs.
- Instructed educational administration, faculty and staff in the statutes, laws and policies governing their practice.
- Canvassed institutional stakeholders and compiled information on beliefs and assumptions toward future trends in teaching and learning; used information to develop strategies for creating environment-specific learning opportunities.

Park Century School (Culver City, CA)

Director of Academic Technology (2006-2012)

Provided multimodal opportunities for faculty, staff and students to achieve success in teaching and learning, focusing on learning assistance within a school for students with learning disabilities.

- Alongside educational psychologists, neuropsychologists, faculty and administration, developed policies to support the unique learning objectives for students designated as requiring moderate to significant engagement of assistive technology.
- Analyzed the use of instructional and assistive technology by faculty and staff in concert with students, resulting in comprehensive professional development programs.
- Directed assistants and tutoring center staff in implementing student assistive technology programs, providing scaffolding and assistance with technology until students were able to utilize independently, followed up with longitudinal support.
- Assessed the growth of students in instruction and academic development, utilizing unique metrics and instruments to track and measure progress.
- Oversaw and allocated instructional technology and professional development budgets.
- Led parent educations and community workshops on technology and learning disabilities, as pertinent to the mission and goals of the school.

The Gage Group (Sherman Oaks, CA)

Literary Agent – Episodic Television (2005-2006)

Worked within pre-production television industry by representing the agency and its television writers. Worked with existing writers to develop new contents, edit existing work and promote work and self within the field. Developed relationships with managers, producers and production companies through sharing the work of my authors and determining how my authors could fit the needs of the studios. Represented authors in contract negotiations and work procurement. Managed the agency's coverage unit, working with assistants and interns on providing sufficient coverage of solicited manuscripts as well as strategies for picking out strong ideas from unsolicited queries.

TEACHING EXPERIENCE

Online Instructor of Social Science Research Methods

Lynda.com (September 2016 – present)

Assistant Professor (Department of Art & Film Studies)

Seattle Pacific University (November 2014 – present)

Adjunct Professor of Education

California State University – Channel Islands (August 2014 – December 2014)

Graduate Assistant in Online Education

Pepperdine University (January 2011 – May 2014)

K-8 Instructor (Mild-Moderate Learning Disabilities)

Park Century School (September 2006 – June 2012)

Lecturer in English & Communications

Centenary College of Louisiana (August 2004 – June 2005)

Instructor in Writing, Rhetoric & Composition

Duke University Talent Identification Program (June 2003 – December 2010)

SELECTED COURSES TAUGHT

- Lynda.com: [Academic Research Foundations: Quantitative](#) (ONLINE, ASYNCHRONOUS)
- Seattle Pacific University: ETDC 6104 - Digital Learning Environments (ONLINE)
- California State University – Channel Islands: EDU 490 - Teaching in the Age of EdTech (ONLINE)
- Annenberg Learning Center at Ronald Reagan Presidential Library: High School Leadership (ONLINE)
- Pepperdine University: EDLT 727 - Knowledge Creation & Collaboration (BLENDED)
- Centenary College of Louisiana: COMM 330 – Radio Broadcasting
- Park Century School: Media Studies & Production for LD Students
- Duke University Talent Identification Program: High School Academic Writing (ONLINE)
- University of Texas at Austin: RTF333 - Screenwriting

SELECTED PUBLICATIONS

- Veletsianos, G. & Moe, R. (2017). [The rise of educational technology as a sociocultural and ideological phenomenon](#). *EDUCAUSE Review*. ISSN: 1527-6619
- Moe, R. & Polin, L. (2016). [TPACK as a framework for educational technology instruction and](#)

[practice](#). In K. Graziano & S. Bryans-Bongey [Eds.] *Online Teaching: Issues, Methods, and Best Practices for K-12 Educators*. ISBN: 978-1-57387-527-1

- Moe, R. (2016). [The MOOC iceberg: How a learning phenomenon changes education through discourse and perception](#). Chapter in G. Veletsianos [Ed.] *Emergence and Innovation in Digital Learning: Foundations and Applications*. 10.15213/aupress/9781771991490.01
- Moe, R. (2015). [OER as online edutainment resources: A critical look at branded content, the commodification of knowledge, and its effect on the OER movement](#). *Learning, Media & Technology*. 10.1080/17439884.2015.1029942
- Moe, R. (2015). [The background of massive open online courses \(MOOCs\): Why two divergent models share one name](#). *Current Issues in Emerging eLearning*, 1(2). ISSN: 2373-6089

SELECTED WORKSHOPS & PRESENTATIONS

- Moe, R. (2016 & 2017). [Defining innovation: An interactive installation](#). OLC/MERLOT Innovate 2016, 2017. New Orleans, LA
- Scragg, B. & Moe, R. (2017). [Separating the innovation from the promises: Orienting the OLC Innovate conference for critical figuring](#). OLC/MERLOT Innovate 2017. New Orleans, LA
- Moe, R. (2017). [Tackling the Innovation Obstacle](#). Invited Speaker for Canada Research Chair in Innovation & Teaching at Royal Roads University. Victoria, BC, Canada.
- Moe, R. (2016). [The Innovation Conundrum](#). Invited Speaker at Boston University's Digital Learning Initiative. Boston, MA.
- Moe, R. (2016). [Reachin' out to meet the changes: Ignite talk](#). OLC/MERLOT Innovate 2016. New Orleans, LA
- Moe, R. (2015). [Pwning pedagogy: Workshop on distance teaching in a digital age](#). NWeLearn Conference. Olympia, WA
- Moe, R. (2015). [Organizational change: How policy and practice intersect in a strategic move of department mission](#). Presented at CCCU Technology Summit. Santa Barbara, CA.
- Veletsianos, G. & Moe, R. (2014). [How can open scholarship address academia's lack of impact on the ground?](#) Presented at Open Education 2014. Washington, D.C.
- Berman, M., Copp, C., Gershovich, M., Ludgate, H., Mattia, C., Metros, S., Moe, R. & Polin, L. (2014). [Open learning, open education & the space in-between: An expert discussion of instrumental management](#). Presented at EduSoCal. Los Angeles, CA

SELECTED COMMITTEES & ORGANIZATIONAL LEADERSHIP

- Edmonds Heights K-12 Technology Advisory Board. August 2016 – present.
- Innovation Advisory Board (Chairperson), Seattle Pacific University. July 2016 – present.
- Assessment Strategy Task Force, Seattle Pacific University. September 2015 - present.
- LMS Task Force (Chairperson), Seattle Pacific University. August 2015 – August 2016.
- Academic Innovation Task Force, Seattle Pacific University. December 2014 – June 2016.
- Executive Committee, OLC Innovate/ET4Online Conference. July 2013 - present.
- Steering Committee, EduSoCal Conference. February 2014 - June 2014.
- Parliamentarian, Del Rey Neighborhood Council. July 2010 – April 2014.
- Public Safety Committee, Park Century School. September 2008 – June 2012.
- Fade In Literary Agency Council. November 2005 – September 2006.
- KSCL Radio Faculty Advisor, Centenary College of Louisiana. August 2004 – May 2005.

SELECTED GRANTS

- Lead investigator, “School of Business, Government & Economics Multimedia Resources” (CIB, \$250K), 2016-2017.
Envision the combination of curriculum, high-concept audiovisual materials and

- courseware in production and implementation of the university's first open online course
- Senior personnel, "Video resource for professional development of university physics educators" (NSF DRL 1323431, \$396K), 2013-2016.
Support principal investigator in the creation and dissemination of *Periscope*, a set of materials for university physics educator development based on compelling classroom video of best-practices university physics instruction.
 - Lead investigator, "Practice to process: An online teaching working group" (SPU CIS, \$15K), 2015-2016.
Conceptualize, implement, facilitate and assess SPU faculty professional development around the process of creating a rigorous and engaging online/distance learning environment.
 - Senior personnel, "Support of programs for learning disabled students" (Annenberg, \$50K), 2011-2012.
A grant in support of Park Century School arts, athletic and science programs to meet the educational, emotional & social needs of learning disabled students.

CONSULTING PARTNERSHIPS

- [CFC Technologies](#)
- [Hybrid Pedagogy](#)
- [Museum of Modern Art](#)
- [NextThought](#)
- [Ronald Reagan Presidential Library & Museum](#)
- [Schoolology](#)
- [Thesys International](#)

PROFESSIONAL AFFILIATIONS

- American Educational Research Association
- Association of Computing Machinists
- Northwest Academic Computing Consortium
- Online Learning Consortium
- Open Education Network